



RESUME

ANNE NESTLER

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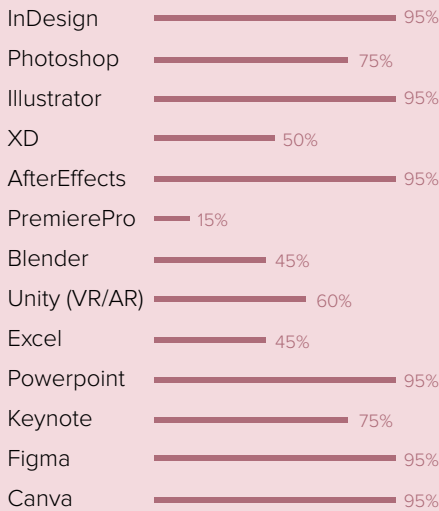
 www.annenestler.com

 LinkedIn

LANGUAGE



SOFTWARE



SOFT SKILLS

Strong Communication, Self-Directed, Creativity, Critical Thinking, Adaptability, Time Management, Cross-Cultural Competence, Innovation, Team Collaboration, Design Research, Highly Organized

EDUCATION

- 08/2022 - 05/2024** **Master of Science (MS) in Strategic Design and Management**
Parsons School of Design, NYC, US
 - Graduated with GPA 3.95
 - Graduate Minor in Impact Entrepreneurship (STEM Degree)
 - Recipient of Student Incentive Scholarship
- 09/2018 - 07/2022** **Bachelor of Arts in Graphic and Media Design**
University of the Arts London, London, UK
 - Graduated with First Class Honors (GPA 4.0)
 - Completed Diploma in Professional Studies (Industry Year)
- 08/2017 - 06/2018** **Foundation in Art and Design**
Ravensbourne University, London, UK
 - Graduated with Upper Second Class Degree (GPA 3.7)

PROFESSIONAL EXPERIENCE

- 06/2023 - 09/2023** **Creative and Sustainability Strategist**
Marketplace of the Future, NYC, US
 - Designed wayfinding solutions with strong attention to detail enhancing attendee experience at NYC Climate Week's largest marketplace.
 - Developed event brand guidelines using design tools (InDesign, Illustrator, Photoshop, Figma, and Notion).
 - In a dynamic fast-paced environment managed a multicultural team responsible for social media and website activities, resulting in an Instagram follower growth of 1,662.
- 06/2023 - 08/2023** **Design Strategist and Innovator**
Together Agency, NYC, US
 - Conducting self-directed design research to shape the future of design agencies through audits, trend analysis, and problem-solving.
 - Proficiently communicated research findings through effective data visualization and presentations (Keynote, InDesign, Miro)
 - Implemented AI tools for visualizations, and social media post generation, resulting in a 27% improvement in project efficiency.
- 09/2021 - 07/2022** **Producer and Designer**
Luke Halls Studio, London, UK
 - Assisted project operations for the World Expo 2021, organizing shoots, and oversaw studio import/export.
 - Contributed to the strategic planning of animations for the UAE 50th National Day, attracting over 5.6 million visitors.
 - Animated Rembrandt Paintings for Frameless Exhibition, a UK exhibition.
 - Maintained client contact and relations.

INTERNSHIP EXPERIENCES DURING PROFESSIONAL STUDIES (BACHELOR DEGREE)

- 06/2021 - 08/2021** **Brand Designer**
LoSiento Studio, Barcelona, Spain
 - Designed packaging for Mammafiore and Partida Creus brands.
 - Planned onsite wayfinding system, designed website, and product design for Antigua Casa Buenavista.
 - Created mobile version of the website for Bibis, an online fashion retailer.
- 01/2021 - 04/2021** **Marketing and Communication Intern**
Robert Bosch GmbH, Stuttgart, Germany
 - Mentored marketing interns facilitating their integration into the company.
 - Organized corporate events, including the 2nd Virtual Battery Exhibition, attracting over 2,800 participants, over 50 exhibitors.
 - Developed and communicated manufacturing awareness strategies through LinkedIn, managing multiple deliverables (AfterEffects, InDesign, Illustrator).
 - Led Bosch's rebranding efforts, including logo redesign and creating promotional materials and presentations (InDesign, Illustrator, Powerpoint).
- 09/2020 - 12/2020** **UX/UI Designer and Design Researcher**
Mercato Metropolitano, London, UK
 - Demonstrated creativity in web development, UX/UI design, wayfinding solutions, and client research (Wix, Figma, Illustrator).
 - Conducted data analysis and stakeholder interviews, resulting in a 50% increase in user interactions on the website.
 - Guided startups with brand strategy and online presence.